

SNACK BETTER®
SAHALE
SNACKS®

For Immediate Release

March 2010

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Biscotti, Redefined

New Biscotti Crisps™ from Sahale Snacks – A Light, Bite-sized Biscotti Snacking Experience

Seattle, WA – Sahale Snacks is giving biscotti a makeover. The company’s newest line, called **Biscotti Crisps**, is a departure from the hard and chunky coffee-dunkers of biscotti past. Biscotti Crisps are thin, whole-grain snacks that are equally at home with cheese or wine as they are with milk or coffee. The new line combines Sahale Snacks’ imaginative flavor combinations with whole grains, fruits and nuts to create four bold new snack alternatives: *Pecan and Cranberry*, *Pomegranate Vanilla Cashew*, *Banana Walnut Chocolate* and *Almond Vanilla Latte* (6 oz./SRP \$4.99).

“We’re taking biscotti in a whole new direction,” says Sahale Snacks co-founder Edmond Sanctis. “Our light, crispy, single-bite snacks feature our distinctive flavor combinations -- they’re lightly sweet and full of nuts and fruits.” Co-founder Josh Schroeter adds, “Sure, our **Biscotti Crisps** go great with coffee or tea, but these whole grain snacks can be enjoyed anytime of day – paired with a favorite beverage or simply savored by themselves.”

With at least 10 grams of whole grain per serving and just 90 calories for about 11 crisps, Biscotti Crisps are an excellent alternative to cookies and a delightful upgrade from boring crackers or chips. Conveniently packaged in a resealable pouch, these crunchy goodies make a great on-the-go snack. Plus, they are terrific for entertaining and go great with cheeses, spreads, and a favorite wine.



About Sahale Snacks

Sahale Snacks was founded in Seattle in 2003 by Josh Schroeter and Edmond Sanctis after climbing Mt. Rainier and enduring days of uninspiring trail mix and energy bars. The two friends set out to create a natural and healthy snack that tasted great. The company follows a simple philosophy: Start with natural whole foods, add a dash of culinary magic and offer busy consumers convenient, delightful, healthy snacks. Sahale Snacks is dedicated to helping people “Snack Better™.”

The founders named the company after Sahale Peak, which is north of the Cascade Pass in the North Cascades National Park in Washington State. Pronounced “sah-HA-lee,” it’s a beautiful peak with a cool glacier and great views. For more information please visit www.sahalesnacks.com or Sahale Snacks on Facebook and Twitter.

Sahale Snacks’ lines of Biscotti Crisps, Seasoned Nuts, Nut Blends and Glazed Nuts are available in conventional, natural and specialty grocers, as well as cafes, outdoor/recreation stores and hotels. A store locator is available on www.sahalesnacks.com.

For hi-res photos and product samples, please contact debby@fortunepublicrelations.com